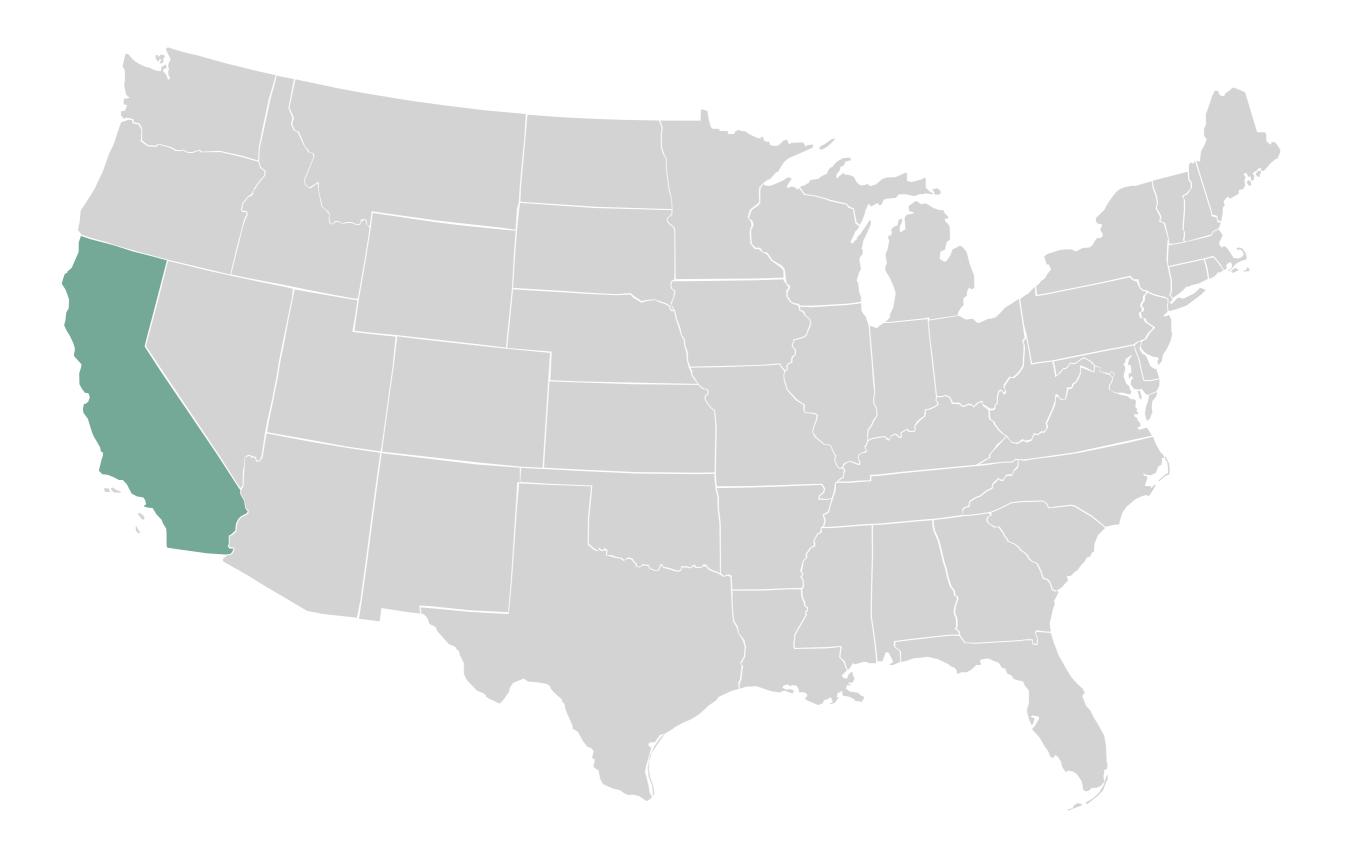


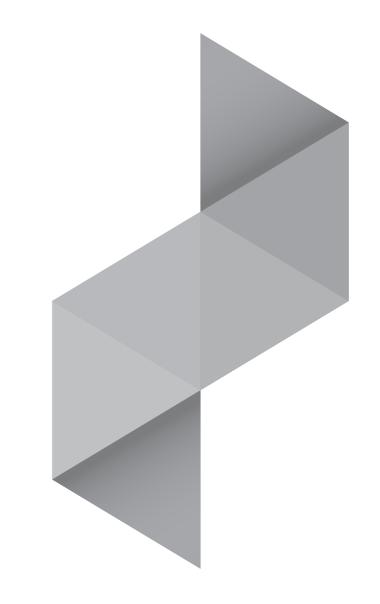
### GRAPHIC DESIGN FOR WORSHIP & OUTREACH

National Conference on Worship, Music, & the Arts



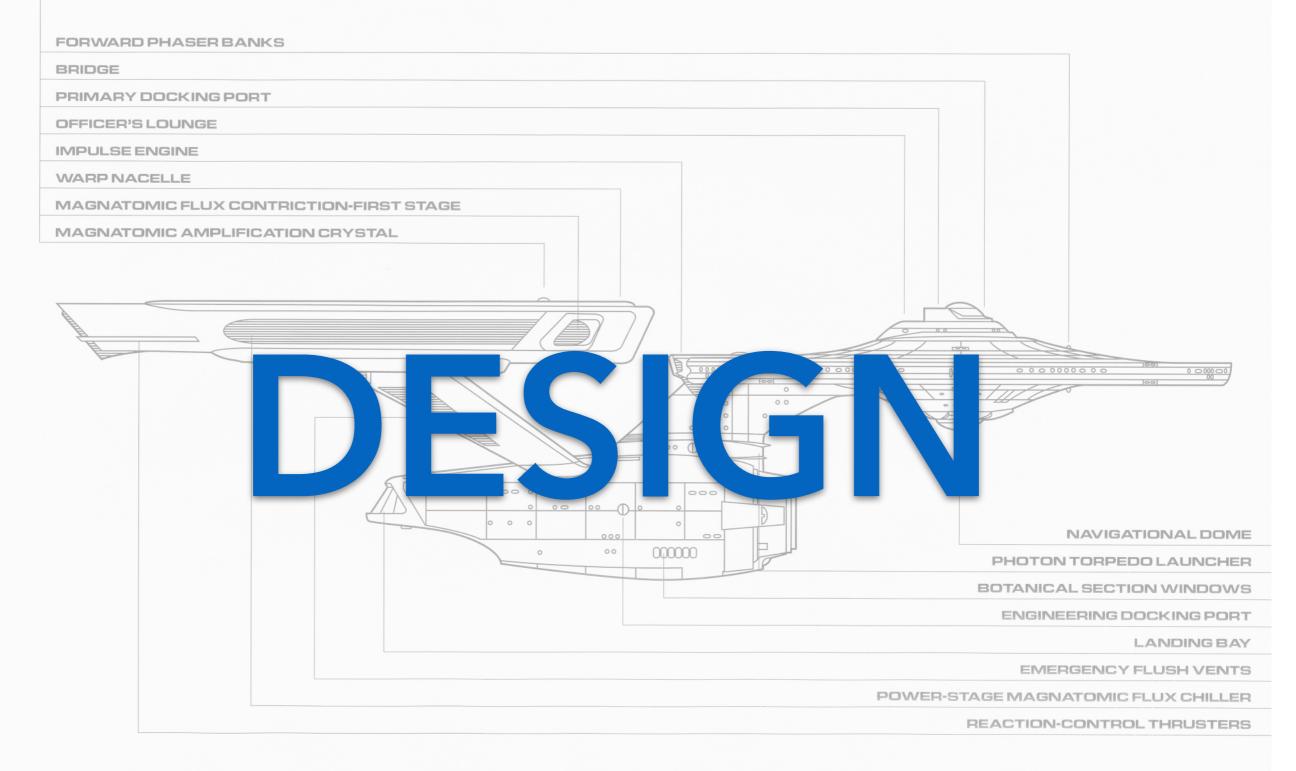








#### SIDE VIEW



#### STAR TREK

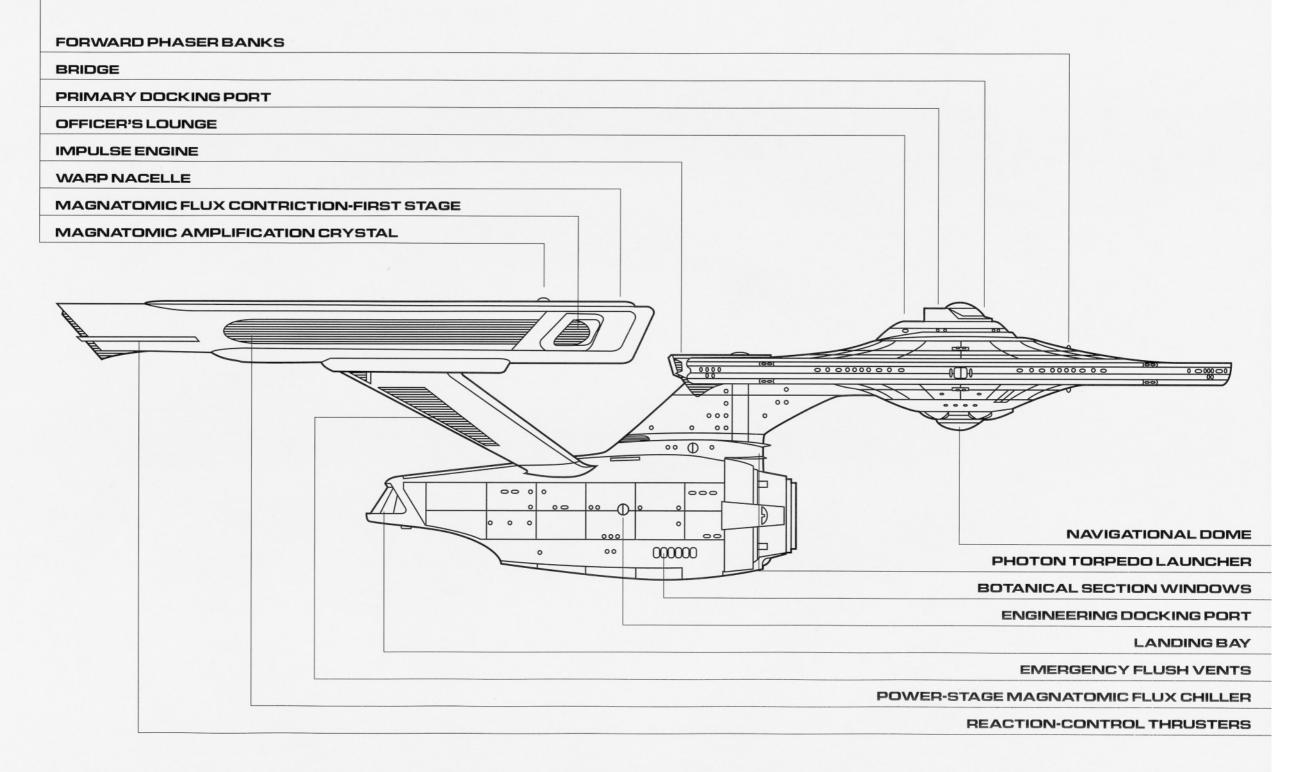
**U.S.S.ENTERPRISE** 

NCC-1701-A

The STARSHIP U.S.S. ENTERPRISE NCC-1701-A maintains extensive weapons capabilities and transport facilities.

Its new design increases phaser power by channeling direct power from the warp-drive system. Photon torpedoes are on a separate system to prevent overloading and act as an emergency back-up in case of phaser loss. The new **U.S.S. ENTERPRISE** provides cumulative radiation exposure shields for transporter personnel.

#### SIDE VIEW



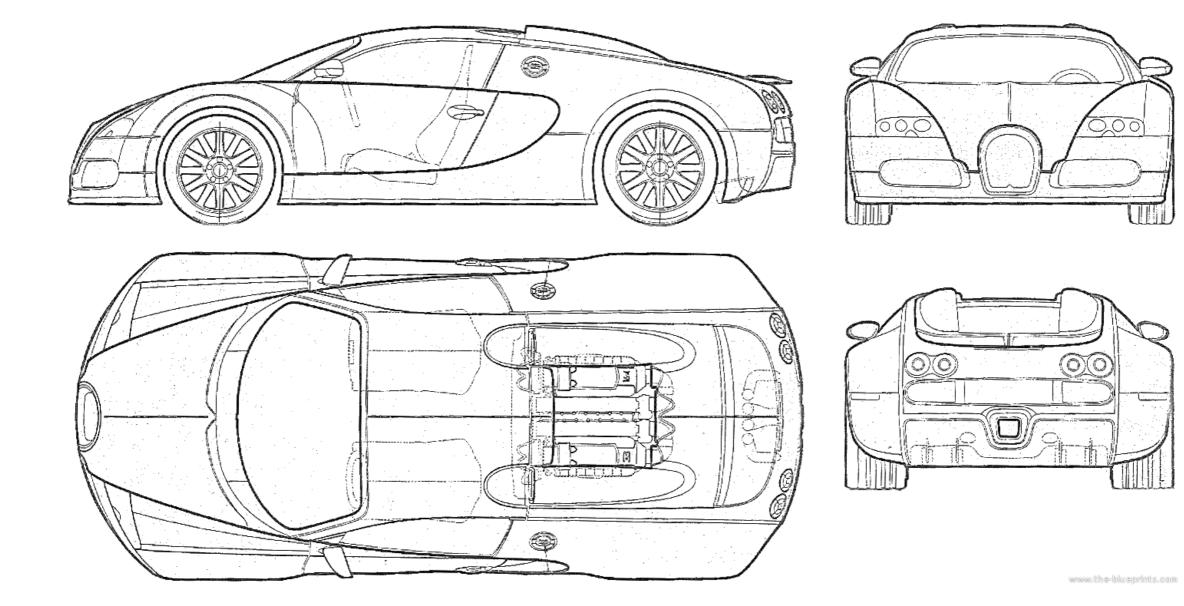
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NCC-1701-A

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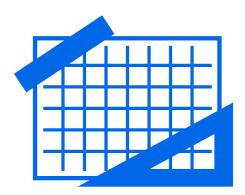
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A plan or drawing produced to show the look and function or workings of a building, garment, or other object before it is made.



## translating an idea



into a blueprint



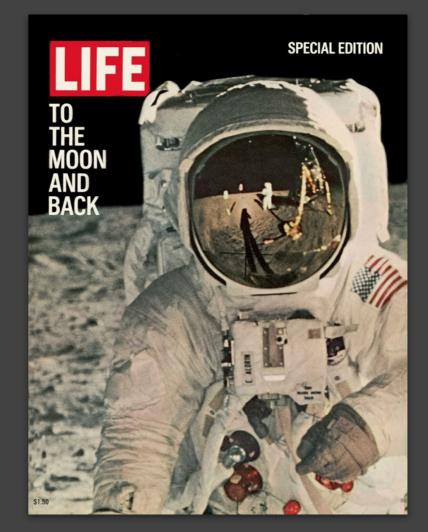
### for something useful

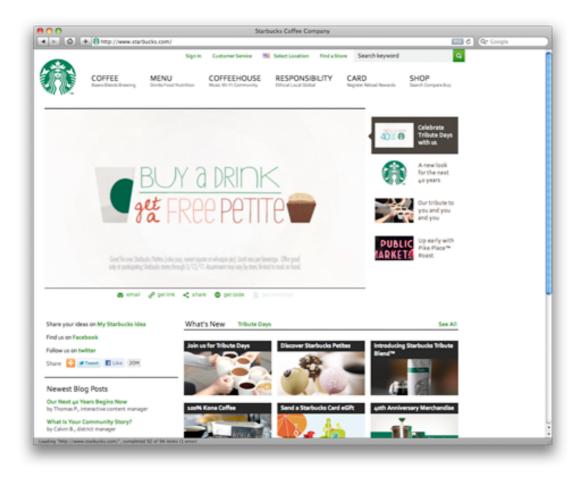
# GRAPHIC DESIGN

### Visual Communication













#### go Variations

Starbucks logo is composed of the repribel and the Starbucks wordmark.

(Advantage)

in the

STARBUCKS'

preferred use is for the Sizen symbol wordinark to be unfocked. This take fiscibility to present the Sizen to with grouter prominence while raining a considered, open and lens presentation.

locings should be used for third-party locinon (a.g., sponsonity) activities) here legally required (a.g., use with regressiv). Preser contact our Starbucks and Corporate Minim Department for er clarification.

B When the Siren special and Inserk are unlocked, the wordmark takeys to block or white on a background. The unlocked prack may be placed writeely, ys reading upward.

E Do not use the unlocked Siten tol and wordmark in provinity to other.

in the locked configuration, the bol and wordmark maintain a fixed tion, and the size relationship way not formed.



Color Palette

Color plays a critical role in the way that we express our brand, We've created a system that is hirade ensugh to provide flexibility, but is still carefully honed and nanowed to primary platitis, the top more of secondary and accent colors are always polered. This pullette contains the only calcent to be used in the expression of our brand. East. Statute Mate Switzelle Bright 



Conference for Improving only (2.21)

Photography–Product Moments

Product moments focus exclusively on our products. Although human presence is not visible in the composition, it can be implied through the use of natural earn colors, selective focus and asymmetry.

Use product photography in in-store applications such as banners, sidewalk A-frames, mena-boards, cally offerings boards, drive-thru panels and online thumbnalls.

Note: All photography should reflect evidence of our brand; avoid images that could be any brand.

Note: All imagery examples throughout these guidelines are for illustrative purposes only. They have not been approved for use in other communications.

Canadiangtions Show the forwards of improducts desception improduction. The 'seamon' is the tone, satisfie local' tener age itself.





Conditional Review of Longer

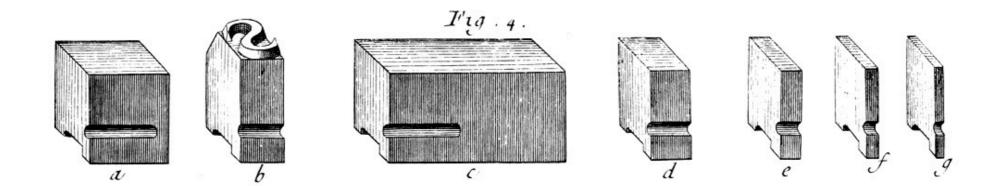
California Parlament can only 2.6

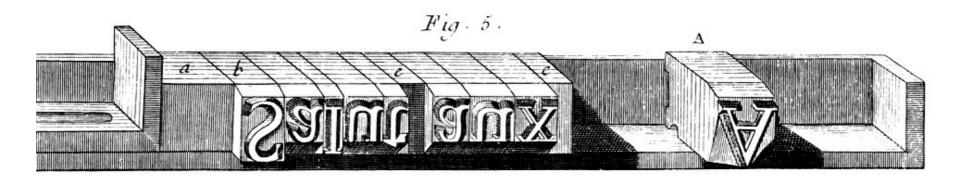
🚮 STARBUCKS

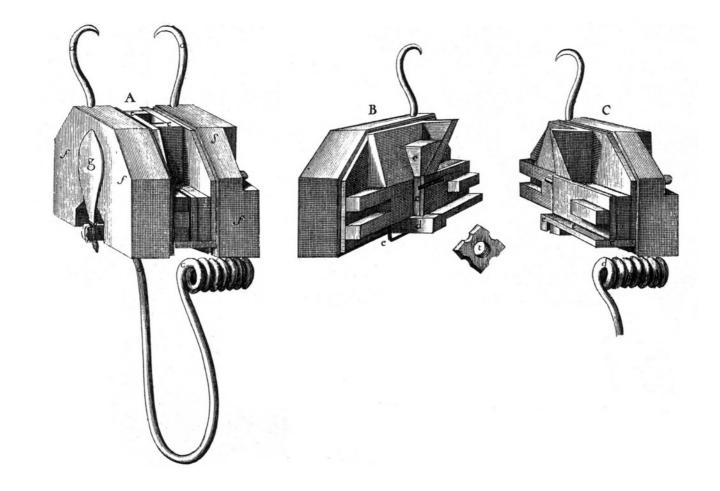
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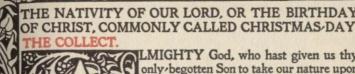
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MIGHTY God, who hast given us thy only begotten Son to take our nature upon him, and as at this time to be born of a pure virgin; Grant that we being regenerate, and made thy children by adoption and grace, may daily be renewed by thy Holy Spirit; through the same our Lord Jesus Christ, who liveth and reigneth with thee and the same Spirit ever, one God, world without end.

#### TLE Heb. i. 1.

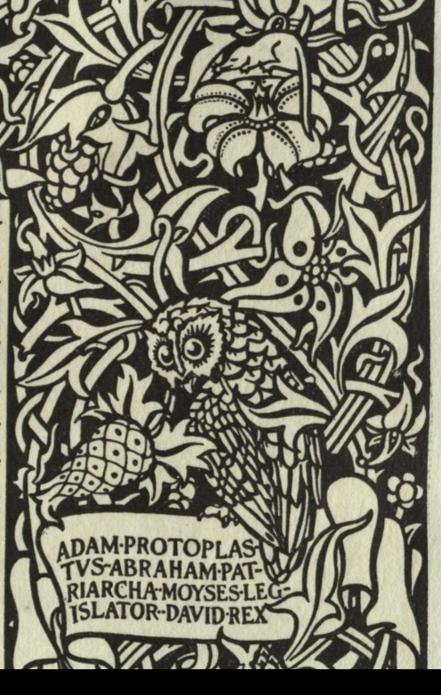


OD, who at sundry times and in divers manners spake in time past unto the fathers by the pro-phets, hath in these last days spoken unto us by his Son, whom he hath appointed heir of all things, by whom also he made the worlds; who being by whom also he made the worlds; who being the brightness of his glory, and the express image of his person, and upholding all things by the word of his power, when he had by himself purged our sins, sat down on the right hand of the Majesty on high; being made so much better than the angels, as he hath by inheritance obtained a more excellent name than they. For unto which of the angels said he at any time, Thou art my Son, this day have I begotten thee? And again, I will be to him a Father, and he shall be to me a Son? And again, when he bringeth in the firstbegotten into the world, he saith, And let all the angels of God worship him. And of the an-gels he saith, Who maketh his angels spirits, and his ministers a flame of fire. But unto the Son he saith, Thy throne, O God, is for ever and ever: a sceptre of righteousness is the sceptre of thy kingdom. Thou hast loved righteousness, and hated iniquity; therefore God, even thy God, hath anointed thee with the oil of gladness above thy fel-lows. And, Thou, Lord, in the beginning hast laid the foundation of the earth; and the heavens are the works of thine hands: they shall

#### THE NATIVITY OF OUR LORD, OR THE BIRTHDAY OF CHRIST, COMMONLY CALLED CHRISTMAS-DAY. THE COLLECT.

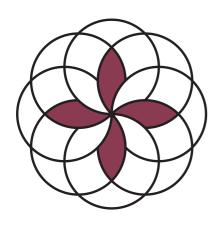


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### ZION LUTHERAN

I'm New

#### Welcome!

Church

School

The logo at the top of this page says a lot about our congregation. The name Zion is common in the Scriptures. In the Psalms, Zion often describes the Temple Mount built on a hill in Jerusalem where God dwelt among his people and where they gathered to worship him. For this reason, the term "Mount Zion" is often used. By extension, Zion can mean Jerusalem, Israel, and in the New Testament, God's people here and in eternity - in other words, the Holy Christian Church, where God is graciously present through the Gospel in Word and Sacrament.

The name Zion calls to mind mountains and solid rock. That's who we are - God's forgiven people founded on the solid rock of Jesus Christ who is revealed in the Holy Scriptures. The truth of his saving love is what we are all about. Serving him in thanks for that love is our greatest joy. We would love to grow in him with you. Please join us! You are always welcome!



#### BIBLE-BASED GUIDANCE

Zion's pastors speak on the level of the listeners, using contemporary anecdotes and compelling illustrations to give messages of God's love and guidance. The message at Zion communicates God's Word in a way that 21st century people appreciate and understand.

#### CHRIST-CENTERED WORSHIP

The relevance of our Bible-based messages will guide you with new insight for the week ahead. The mercy of God through Jesus Christ and the meaning of faith make worship at Zion a reverent and relevant experience.

#### Sunday Morning Worship

RISEN SAVIOR

7:45 AM & 10:00 AM 9:00 AM - Adult Bible Study (childcare provided)

Contact

#### Thursday Evening Worship

6:30 PM

#### TV Service Sched

Zion's worship services locally on cable channel Monday-Thursday at 3:

LIFE-RELATED BI

We offer opportunities to an understanding of God<sup>1</sup> We cater to a variety of kr and interest levels, and ma study of God's Word a co and enjoyable experience.

#### Welcome to all - both visitor and member alike! May our ever-giving and gracious God fill your heart with joy, peace and hope through the message of forgiveness in our living Savior, Jesus Christ!

**Come Worship With** 

SUNDAYS @ 10AM

HOME CONNECT I'M NEW COMMUNITY MEDIA NEWS CONTACT GIVING

Risen Savior is part of a group of more than 1200 churches called the Wisconsin Evangelical Lutheran Synod or WELS with congregations in all fifty states, as well as Canada and Mexico. The WELS also serves over 26 other countries through world mission work. To learn what we believe please arrange a visit with our pastor or view our brief statement of belief.

#### DIVINE SERVICE

The Lutheran church is a liturgical church. Lutherans believe that the gospel is not only good news that Jesus has saved sinners, but also a power God uses to create and strengthen faith in Jesus. Lutheran worship places the gospel in central focus in an order of service called the liturgy. In message and meal (Holy Communion), in specially selected Bible readings, and in carefully crafted songs, prayers, and confessions, the liturgy points to Jesus as the Savior of all.

#### **OPENING HYMN**

How Lovely Shines The Morning Star | 79 (1-2)

#### INVOCATION

please stand

- In the name of the Father and of the + Son and of the Holy Spirit.
- C Amen.

#### CONFESSION

- Arise, shine, for your light has come, and the glory of the Lord rises upon you.
- The Word became flesh and made his dwelling among us. We have seen his glory, the glory of the One and Only, who came from the Father, full of grace and truth.
- Brothers and sisters in Christ, the glory of God has come into our world. Through Jesus Christ God has revealed his glory to us, and by the power of the Holy Spirit, we have been claimed by God to be his children. Yet we have not lived as God's children ought to live.
- All of us have sinned and fall short of the glory of God.
- Most merciful God.
- we are not worthy to be called your children. So often we have chosen to live in the darkness of sin rather than to reflect your glory in our lives. We have not loved you with our whole heart. We have not loved others as we ought. We have sinned against you in our thoughts, in our words, and in our actions. Have mercy on us, kind Father, for the sake of Jesus Christ. "Help us, O God our Savior, for the glory of your name; deliver us and forgive our sins for your name's sake."

3

The good news is that before we were even aware of our sin and need for forgiveness, God sent his only Son into this world made dark by sin. He came among us as one of us, lived the perfect sinless life in our place, and died for us on the cross that we deserved. By his death the penalty for our sins was paid, and in his glorious resurrection we are assured of the gift of new life. As a called servant of the Word, and at the command and promise of our Lord Jesus Christ, I forgive you all your sins in the name of the Father and of the Son and of the Holy Spirit.

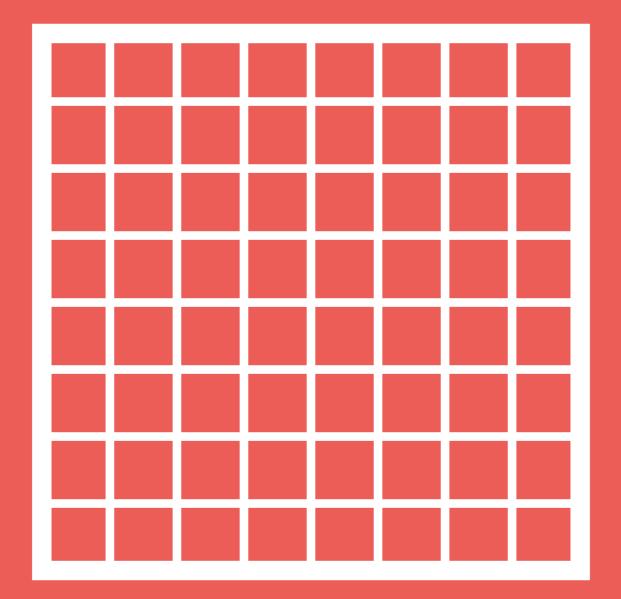
#### From him and through him and to him are all things. To him be the glory forever! Amen.

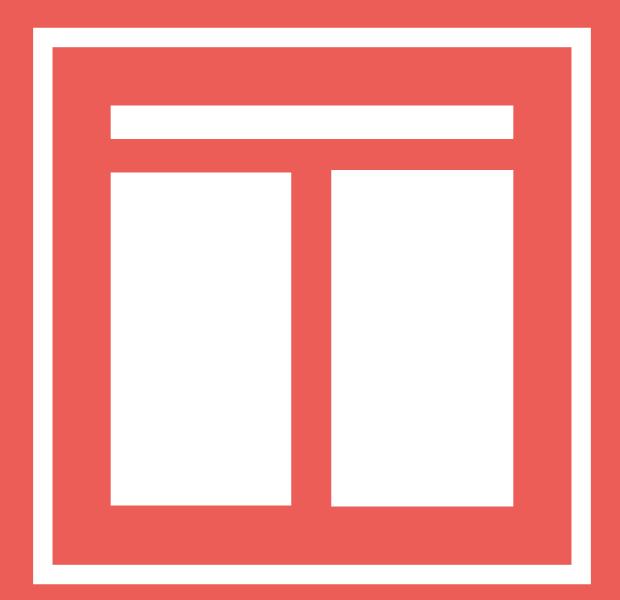
#### GLORY BE TO GOD

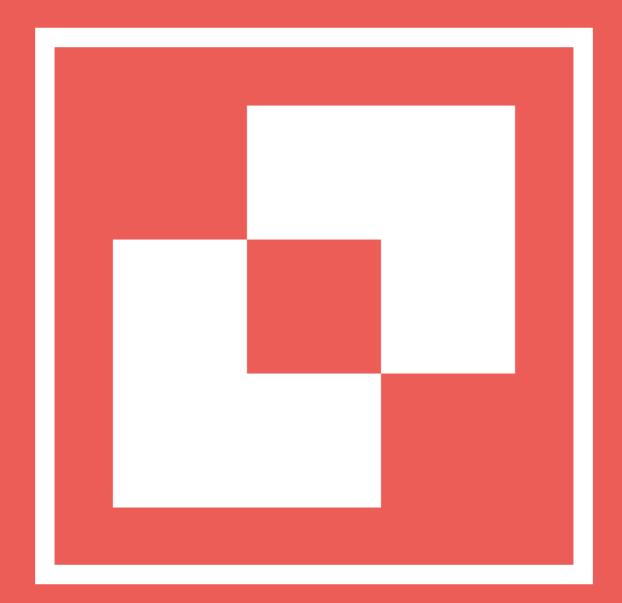
All Praise to God Who Reigns Above | 236

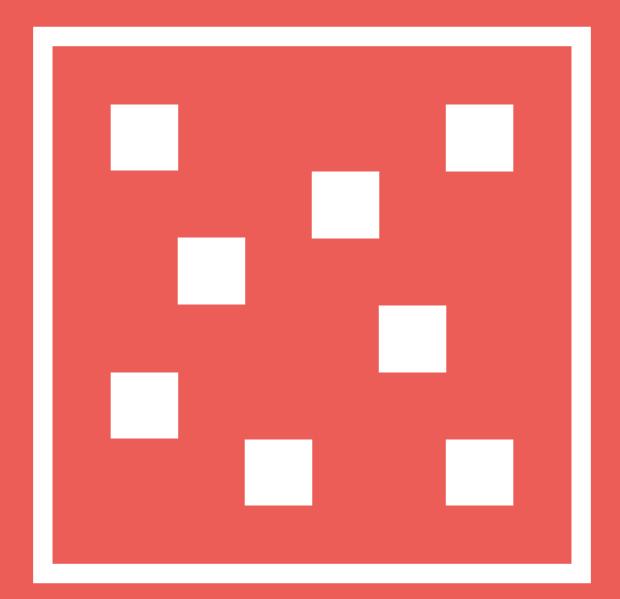


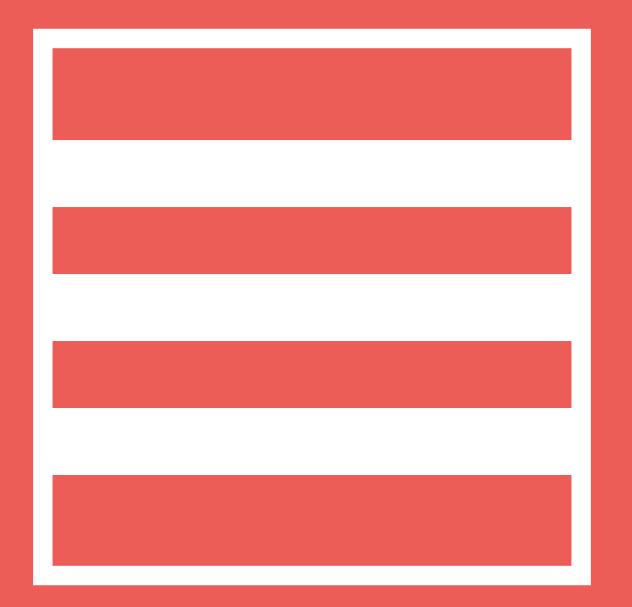
# PRINCIPLES

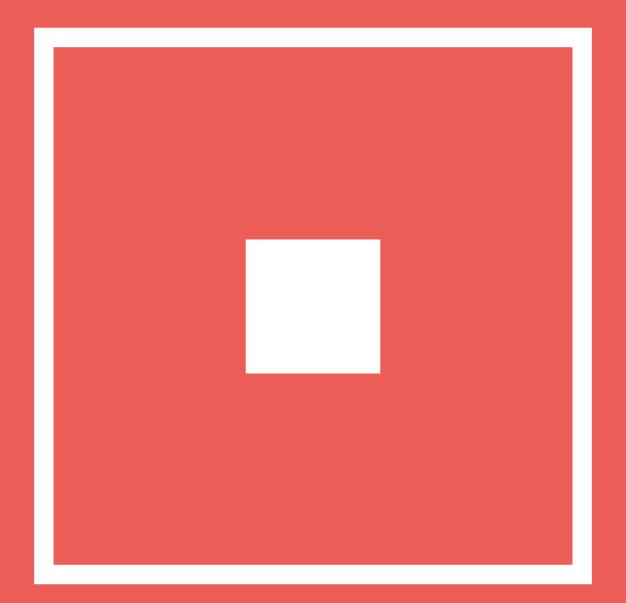










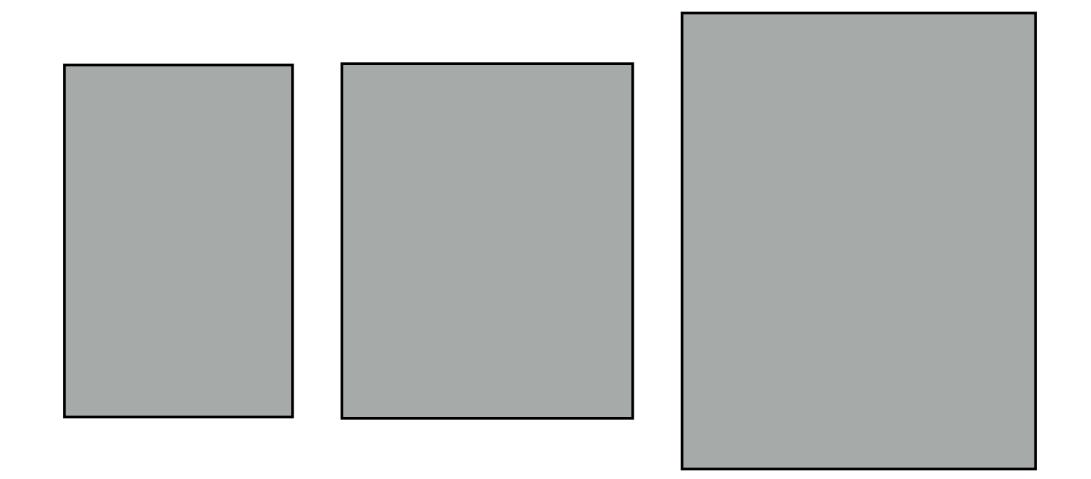












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#### WELCOME

**OPENING HYMN** 

Praise To The Lord, The Almighty | 234

#### INVOCATION

Please stand

M In the name of the Father and of the + Son and of the Holy Spirit.

C Amen.

#### **CONFESSION & ABSOLUTION**

- M Beloved in the Lord: let us draw near with a true heart and confess our sins to God our Father, asking him in the name of our Lord Jesus Christ to grant us forgiveness.
- C Holy and merciful Father, I confess that I am by nature sinful and that I have disobeyed you in my thoughts, words, and actions. I have done what is evil and failed to do what is good. For this I deserve your punishment both now and in eternity. But I am truly sorry for my sins, and trusting in my Savior Jesus Christ, I pray: Lord, have mercy on me, a sinner.

#### LORD, HAVE MERCY



M God, our heavenly Father, has been merciful to us and has given his only Son to be the atoning sacrifice for our sins. Therefore, as a called servant of Christ and by his authority, I forgive you all your sins in the name of the Father and of the Son + and of the Holy Spirit.

C Amen.

M In the peace of forgiveness, let us praise the Lord.

#### GLORY TO GOD

Sung to the tune of OLD HUNDREDTH

 All glory be to God on high! Your name, O Lord, we glorify; We praise you for your peace and grace, Your favor toward our fallen race.

> Our grateful thanks to you we bring, For your great glory, heav'nly King, For all, O Father, you have done Through Jesus Christ, your only Son.

# Papyrus

# Comic Sans

Times New Roman

# Fonts Fonts



1 Stanza/Response text

#### THE SAVIOR'S SERMON

Honor Life & Marriage

"You have heard that it was said to the people long ago, 'You shall not murder,[a] and anyone who murders will be subject to judgment.' But I tell you that anyone who is angry with a brother or sister will be subject to judgment. Again, anyone who says to a brother or sister, 'Raca,' is answerable to the court. And anyone who says, 'You fool!' will be in danger of the fire of hell.

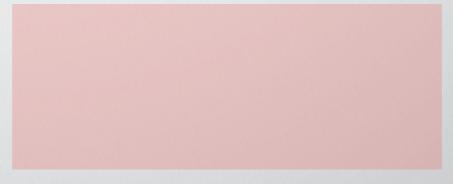
"Therefore, if you are offering your gift at the altar and there remember that your brother or sister has something against you, leave your gift there in front of the altar. First go and be reconciled to them; then come and offer your gift.

"Settle matters quickly with your adversary who is taking you to court. Do it while you are still together on the way, or your adversary may hand you over to the judge, and the judge may hand you over to the officer, and you may be thrown into prison. Truly I tell you, you will not get out until you have paid the last penny.

"You have heard that it was said, 'You shall not commit adultery.' But I tell you that anyone who looks at a woman lustfully has already committed adultery with her in his heart. If your right eye causes you to stumble, gouge it out and throw it away. It is better for you to lose one part of your body than for your whole body to be thrown into hell. And if your right hand causes you to stumble, cut it off and throw it away. It is better for you to lose one part of your body than for your whole body to be thrown into hell. And if your right hand causes you to stumble, cut it off and throw it away. It is better for you to lose one part of your body than for your whole body to go into hell.

"It has been said, 'Anyone who divorces his wife must give her a certificate of divorce.' But I tell you that anyone who divorces his wife, except for sexual immorality, makes her the victim of adultery, and anyone who marries a divorced woman commits adultery.

"Again, you have heard that it was said to the people long ago, 'Do not break your oath, but fulfill to the Lord the vows you have made.' But I tell you, do not swear an oath at all: either by heaven, for it is God's throne; or by the earth, for it is his footstool; or by Jerusalem, for it is the city of the Great King. And do not swear by your head, for you cannot make even one hair white or black. All you need to say is simply 'Yes' or 'No'; anything beyond this comes from the evil one. (NIV)



GOSPEL

BOOKLETS

# PLANNING

RESOURCES

## ianmwelch.com/nwc