

Strategic Planning and Worship Enrichment

Workbook



National Conference on Worship, Music, and the Arts

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Strategic Planning and Worship Enrichment

SWOT

		HELPFUL to ministry	HARMFUL to ministry
INTERNAL attributes of the congregation	Strengths		Weaknesses
EXTERNAL attributes of the community	Opportunities		Threats



Notes:

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Core Values



What is “core” to worship at your home church?

- *Fundamental and positive qualities that are undeniable about your worship*
- *Something that would almost be impossible to suppress even if you wanted to do so*

In 5 minutes, make a quick list of things that define worship at your home church:

Now, narrow the list to 2-3 things that are at the core:

1.

2.

3.

Notes:

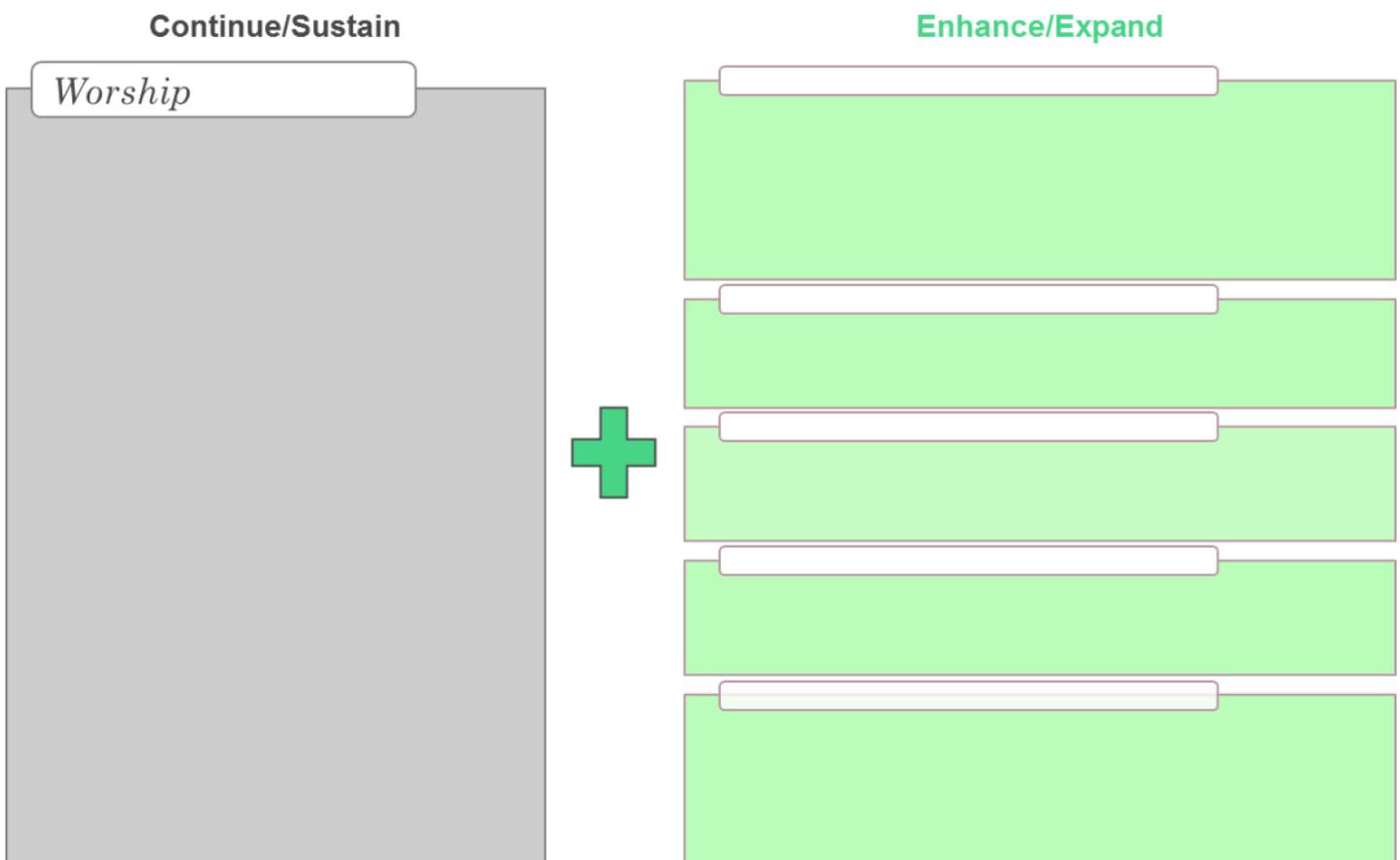
Strategic Planning and Worship Enrichment

Vision *(Choose 3, 5, or 10 years)*



Questions to ask yourself:

- *Strengths:* How can we build upon our strengths in worship? Are there themes or categories emerging?
- *Size:* What is the potential impact on congregational size by enhancing/expanding worship?
- *Mindset:* How does the congregational mindset towards worship now, compare to what the future mindset will be or will need to be? (Core values)
- *Doers:* How will you, through people (staff & volunteers), support worship?



Notes:

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Annual Plan *(Narrow the Focus)*



Go back to your Worship Vision (*previous page*)

1. Does everything on the “sustain side” stay on the list for the current year?
 2. If larger events/projects à pick 2 or 3 for the year
 3. If smaller items, you can have an additional 1 or 2 for the year
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Annual Plan *(Goal Writing)*

Framework for goals

- From X to Y by when
- SMART

1.

2.

3.

Notes:

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Annual Plan *(Goals Put to a Calendar - Sustain Side)*



MINISTRY PLANNING SCORECARD

AREA OF MINISTRY: *WORSHIP*

CHAIRMAN:

BUDGET:

SUSTAIN

Month	Ongoing Items/Events	Status	Accountable	Annual Cost
Jan				
Feb				
Mar				
Apr				
May				
Jun				
Jul				
Aug				
Sep				
Oct				
Nov				
Dec				

Notes:

Strategic Planning and Worship Enrichment

Annual Plan *(Goals Put to a Calendar - Enhance Side)*



MINISTRY PLANNING SCORECARD

AREA OF MINISTRY: *WORSHIP*

CHAIRMAN:

BUDGET:

EXPAND/ENHANCE

Month	Ongoing Items/Events	Status	Accountable	Annual Cost
Jan				
Feb				
Mar				
Apr				
May				
Jun				
Jul				
Aug				
Sep				
Oct				
Nov				
Dec				

Notes:

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Action Plan *(Step by Step)*



ACTION PLAN WORKSHEET

AREA OF MINISTRY: *WORSHIP*

GOAL:

ACCOUNTABLE:

COMPLETION DATE:

BUDGET:

Month	Steps	Person	Status	Due date	Notes/ Comments	Date updated
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
13						

Notes: